



The NGO Project

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Abstract:

An NGO named Arpit Mahila Kalyankari Sansthan has been working for the women empowerment and helping poor children by providing them with education through hired teachers. The aim is to provide the NGO with a website which will have the profile containing all the information and details of the NGO. The NGOs find it really difficult, getting approval from the income tax department and having a website can help to contact directly to the office. The workers will find it easy to gain funds and get in contact with people who want to fund the NGO and provide help in any manner. The writers working for the NGO can easily write about the projects that are about to happen and after the completion on the website and sharing the link on social media. People will find it easy and more of a professional hub to deal with the funds. Also, the website will provide with different layers of payment methods like individual, organization and company. The donors can fund accordingly. In return, the NGO will post the projects on social media pages posting who has funded how much and where has the fund been used. Later on, many other NGOs can also be connected to the website.

Keywords: PHP & Javascript

I. INTRODUCTION:

From the past experiences and recent times if we notice, then we see that the conditions of most of the working NGOs in our country tend to have a very small scale over the approach of what they want and need to do for the betterment of the poor and needy. They are facing real time problems regarding agreements from the income tax departments, lack of network with the people and bigger working NGOs and also shortage of resources when they carry out projects. These similar problems are being faced by a similar NGO named 'Arpit Mahila Kalyankari Sansthan' located in Lucknow, U.P. that is basically based on empowering women and educating and providing food to poor children living in slums and encroachment areas. The survey made us realize that they find it a bit difficult to carry out projects and as they are on a minor stage of building themselves as a huge organization working on a larger scale. Our website will be a push to their work providing them with advancements of technology.

Through this website they'll be able to post out the vacancies available in their NGO. Having a website will help them attract a huge audience available to help them in their venture. The website will provide them with a lot of other benefits like gaining funds from the organizations, companies and individuals. If a person or a company wants to help the NGO then, they can fund money through our website through gateway provided. In return, the NGO has two or more student writers working along with them who will post the project carried out for every penny that was received mentioning their name or anonymous on the site. This will be shared on the social media through links. Our website is based on keywords Javascript and PHP having the site on word press working dynamically. The daily photos, updates and blogs will be posted in regular interval

of time. Later on, many other NGOs can also be connected to the website.

II. RELATED WORK:

NGOs these days face a lot of troubles in carrying out their projects that includes the lack of money/funds and resources or sometimes their project papers get stuck in income tax departments or in the higher authorities in charge of the particular space they want to carry out their help. This NGO, 'Arpit Mahila Kalyankari Sansthan' faces same problems and find it difficult to troubleshoot them. We have done some research over some organizations and their websites (related works) to help them out with not all the problems but at least bringing down some burdens from them. Not all the NGOs but some bigger NGOs that are already established and do work regularly and fine have their websites available for funding and joining sections for new people. The problem with small NGOs is that they don't get platforms even if they want to help the poor and needy. When we went into the slums and encroachment areas we realized how a process to help sometimes becomes a business by the politicians and income tax department. Though, NGOs being non-governmental are still taken as under policies and their projects get stuck. For the betterment and improvement in this they started making websites for themselves hiring or appointing developers to make websites that could attract people and help them get the funds to help the needy. The website will help people gain attention and will go through the different layers of it that includes the projects the NGO is about to carry out and had carried in the past, layer for funding money and one for the blog part for the volunteers of the NGO to write about the stuffs they have carried. There are companies who support certain NGOs and help them in getting funds for the projects they want to carry out. Through our project we will be going for the collaborations with the companies in the city to get this NGO

a little help and providing them a path to provide resources to the poor and needy.

III. PROPOSED WORK:

A. Taking in the concept-

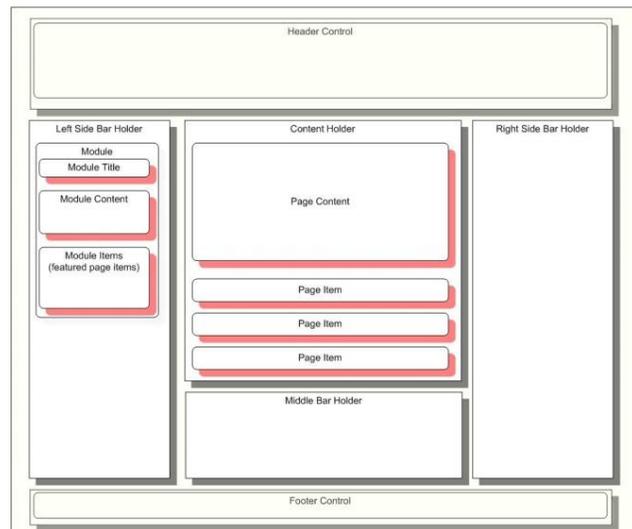
The concept was taken in consideration when we were on a survey in Lucknow city with the NGO and then we realized the need and the situations of the areas where some technological help was needed. The idea came when we had a talk with the CEO/Head of the NGO, what they require, how will they carry out their projects and what and all specifications they all require for help. The idea is to create a website for the NGO having their name and tags. The site will display all the details of the NGO, from their photos till what projects they have completed and what in future they want to work on. Their message to promote women empowerment and supporting the poor children in the slum areas and providing them with proper food and study materials. The NGO has more than two writers working under them. For them, we will have blog section where they will be posting and writing about the projects they have put on and keeping the people updated about the projects that have been completed and will be in future.

B. Programming the sketch –

Using the languages Javascript and PHP, the structure of the website is being made. The website will contain different layers for different sections like home page for the details of the NGO, second page for the payment etc. The website will then be published on the internet making it easy for people to get the website available for them.

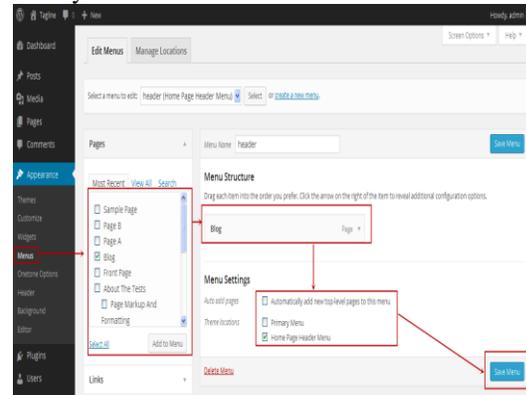
C. Working of the setup –

1. The website will have home page setup containing the logo, name and the NGOs motto and the kind of projects they promote.
2. Below that it will have some of their photos related to the projects they had completed already along with the social media buttons like facebook and instagram.

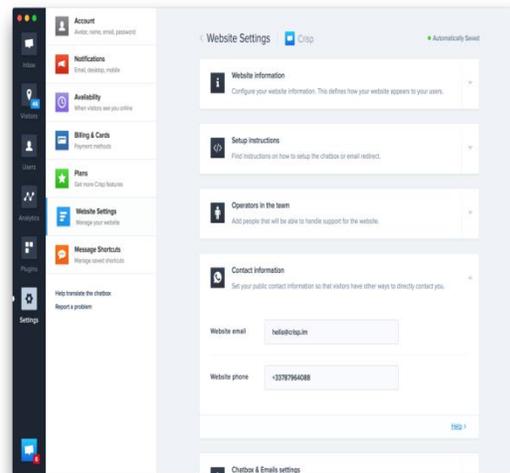


3. The other layer will contain buttons linking to the funding part where people can donate some money to the NGO through gateway and will be receiving a mail in return for the confirmation.

4. The sections will contain donations from organizations, individual and companies who are willing to donate some money.



5. The page body of the site will contain other details like about the NGO, how to contact them along with the phone numbers and address.
6. The donation part will ask for the details of the person like name, address and other details along with email for the confirmation.



III. FUTURE REFERENCE:

1. In future, the plan is to make sure that the website gets the reach up to other NGOs too so that they could also make use of it.
2. Tying up with the companies will help in getting more and more promotion and fund for the NGO and will also help in making it easy for the people of NGO to work without interruption.
3. Hiring volunteers will help them reducing their work. Future enhancements will be made for this. A different section will be made for this.

IV. REFERENCES:

- [1].Block diagram of website: Google.
- [2]. Contact and address picture: Google.
- [3]. Navigation bar and word press picture: Google.